197-a Plan: Examples

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From the 197-a Plan Technical Guide

- Guidelines for future development and policy
- Demonstrates the consensus of the community and provide a unified front
- Contains extensive research documenting the current conditions of the community
- Consistent with city regulations and policies
197-a Plan Recommendations

- Can be as broad as a general need for the community
  - ie. We need a community gathering space
- Can be as narrow as changes to a specific street
  - ie. Encourage sidewalk cafes on X st.

- Many include implementation plans
Study of Accepted 197-a Plans

- Specific issues CWG seeks to address
  - How previous 197-a’s addressed similar issues
    - Relevant agencies to address issues
Zoning

- (CWG) Balanced growth for neighborhood, small business.
  - Facilitate opportunities for small business development, encourage business associations, and promote sidewalk cafes. (Morningside Heights: Economic Development)
    - EDC, BID, planning firm
  - Promote neighborhood-scale retail development…The community is strongly opposed to development of superstores, which serve a much larger market. (Williamsburg Zoning/Greenpoint Economic Development)
    - Williamsburg used DCP; Greenpoint used DCP & EDC
Affordability

- (CWG) Equitable housing affordable to community
  - Encourage inclusion of affordable senior housing in any residential development, in consultation with the community. (Williamsburg: Housing)
    - HPD and DCP

- (CWG) Home ownership outreach program
  - Preserve government-assisted housing and explore efforts for co-op conversions to provide ownership to tenants in rental buildings. (Morningside Heights: Housing)
    - HPD, New Partners Program
Culture & Historic Preservation

- **(CWG) Protect historical buildings, streetscapes.**
  - Preserve Red Hook’s cobblestone streets and install historic street lighting on Red Hook’s main streets and cobblestone streets. (Red Hook: Landmarks)
    - Landmarks Commission

- **(CWG) New architecture and environmental design**
  - Support standards for green building design and new regulations. (Morningside Heights : Environmental Protection and Sustainability)
    - Environmental Justice organizations
Education & Schools

- **(CWG) Improve language access to level playing field**
  - Provide job training, ESL classes, computer skills training for immigrants, youth. (Greenpoint: Economic Development)
  - DOE, BOE

- **(CWG) Allow youth-focused organization programs**
  - In consultation with the Community Board, identify needed community facilities and programs. (Morningside Heights: Community Facilities)
Econ. Development & Revitalization

- (CWG) Raise community’s image and stimulate business growth
  - Establish a BID or merchants association to boost image and strengthen business along Havemeyer Street in the Southside. (Williamsburg: Economic Development)
  - DBS

- (CWG) Encourage hiring of local residents
  - Designate a minimum of 1% of all new public investment in Red Hook for local employment generation and training. (Red Hook: Economic Development)
  - EDC
Immigrant Affairs & Social Services

- (CWG) Address family issues
  - Develop community facilities including daycare centers for children and seniors, schools, other educational institutions and community meeting space to meet community needs. (Greenpoint: Community Facilities)

- (CWG) Ensure truly affordable housing
  - Ensure that existing and prospective home owners have access to low-interest loans (Greenpoint: Housing/Historic Preservation)
    - HPD
Parking, Transportation, Circulation & Security

- (CWG) What are effects of additional bollards?
  - “Traffic calming” study and traffic curtailing techniques should be undertaken ASAP (Greenpoint: Transportation/Infrastructure)
  - DOT

- (CWG) Promote public transport and plan for private
  - Provide for free subway/bus transfers at Smith/9th St, 4th Ave, and Borough Hall stations (Red Hook: Transportation)
  - MTA
(CWG) Trees instead of bollards on St. James Pl
- Invigorate the DEP/NYPD collaboration for enforcement of environmental regulations in the 90th and 94th precincts. (Williamsburg: Environmental Protection)
- DEP & NYPD

(CWG) Need to improve park cleanliness
- Reconstruct demolished piers...using EDC funds for public access improvements. Improvements should be undertaken with the full knowledge and participation of the interested community-based organizations and individuals. (Greenpoint: Waterfront Access/Open Space)
- DPR